



*your*

# business ally



with joann holmes



STRATEGIC LAW FOR MIDSIZE COMPANIES  
a holmes@law podcast



BUSINESS STRATEGY



PROFITABLE DEALS



INTELLECTUAL PROPERTY REVENUE

**\$2**  
BILLION

ANNUAL IP REVENUE MANAGED

**10+**  
YEARS

RUNNING MIDSIZE COMPANIES

**20+**  
YEARS

ADVISING & NEGOTIATING WITH FORTUNE 500 COMPANIES

## WHAT WE DO...

Help midsize companies monetize IP, negotiate successful contracts, and implement profitable legal strategy

## WHAT WE SHARE...

- Insights from Fortune 500 negotiations
- Brand, software & content revenue maps
- Pragmatic business contract & legal tips



## OUR NEGOTIATIONS ...

