

JOANN HOLMES, ESQ.

JoAnn Holmes ("Jo") leads HOLMES@LAW, where she and her team help 7 and 8 figure companies monetize intellectual property ("IP"), close lucrative contracts, and implement profitable legal strategy. With over 20 years of experience serving global organizations, clients have remarked: *"Jo is a top notch professional who brings a wealth of experience. She knows business."*

Over her career, Jo has successfully negotiated with multiple Fortune 100 companies, and managed IP portfolios spanning 150+ countries that generate over \$2 billion in annual revenue. Today, her focus is licensing brands, software and business content to grow recurring revenue for innovative midsize companies.

Under Jo's direction, HOLMES@LAW provides sophisticated, business-centered strategy. The firm's clients often create brands, develop technology, and distribute IP with multi-national reach. Their diverse industries include tech, food/beverages, manufacturing, healthcare, finance, government, advertising and professional services.

In addition to hosting the firm's podcast, [Your Business Ally](#)[™], Jo has been an invited speaker for industry leaders like McKesson Corporation, and respected professional organizations such as the American Institute of Graphic Artists. She's served as an Adjunct Professor of Law, lectured at Cornell and Penn State law schools, and delivered customized workshops to meet client objectives on IP licensing, international expansion, and effective negotiation.

Beyond her legal practice, Jo is committed to service work. She supports local schools, leadership groups, and international charities. A graduate of Stanford University and Emory School of Law, Jo serves on the board of directors for the Stanford National Black Alumni Association. She's also a member of the advisory boards for two organizations supporting immigrant, and low income, children's education. Since founding HOLMES@LAW, Jo has dedicated over 300 hours to community service.

Please visit our website at www.HolmesAtLaw.com to learn more about how we can work together to support your business success!



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