

JOANN HOLMES, ESQ.

Attorney JoAnn Holmes ("Jo") helps 7 and 8 figure companies grow recurring revenue through licensing brands, software and business content. She founded her legal and strategic services firm – HOLMES@LAW – in 2015, and later launched its companion podcast – Your Business Ally™.

With over 20 years serving global organizations, Jo now oversees IP portfolios spanning 150 countries that have generated over \$2 billion in annual revenue. And, she successfully negotiates contracts with respected enterprises like Disney, Microsoft, and Target.

Beyond her legal practice, Jo has dedicated more than 300 hours to community service over the past 5 years. Otherwise, she can be found rooting on her alma mater - Stanford University, or happily tinkering with the plants in her garden.

For more information, check out ...

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